

# *Five-Year Strategic Plan Framework*

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## **South Kansas City Alliance**



***Committee: Stacey Johnson-Cosby, Co-Chair, Rep. Kevin McManus, Co-Chair, Councilman John Sharp, Ellen Cook, Major Karl Oakman***

***Fall 2014***



## ***Beliefs of the Organization***

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***We believe*** that communication and collaboration among all stakeholders enable the community to speak with a cohesive voice.

***We believe*** that successful communities have strong economic engines to grow and sustain their revenue base.

***We believe*** that community collaboration and cohesion result in economic and political strength.

***We believe*** in safe, clean, aesthetically pleasing neighborhoods that promote a high quality of life.

***We believe*** that quality education and employment opportunities must be accessible for all residents.

***We believe*** strategic investment in public infrastructure and government services encourages well-planned private development.



## ***Mission Statement***

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**The mission of the South Kansas City Alliance, a coalition of diverse interests that provides a unified vision and cohesive voice for South Kansas City, is to advocate in the interest of people and community organizations in South Kansas City by:**

- Promoting a positive image of South Kansas City
- Supporting, promoting and executing appropriate community development projects

- Collaborating with governmental agencies and local groups
- Recognizing our citizens as stakeholders and engaging them in meaningful dialogue and collaboration on matters that impact them
- Advancing educational opportunities in South Kansas City for everyone
- Encouraging public and private investment and economic development in South Kansas City



## ***Parameters***

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- **We will not allow personal agendas or special interests to disrupt the collaborative efforts of the Alliance**
- **We will only engage in actions that further our mission**
- **We will respectfully consider opposing views**
- **We will operate with transparency, integrity, and respect**
- **We will remain 501 (c)(3) compliant**
- **We will work within our geographic boundaries**



## ***Objectives***

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- **Increase membership and active engagement in the South Kansas City Alliance.**
- **Build and sustain a stable financial base.**
- **Advocate for public policies and positive change that support and advance the mission of the South Kansas City Alliance.**
- **Encourage and advocate for economic development for the benefit of South Kansas City and its stakeholders.**
- **Promote a high quality of life for South Kansas City.**



## ***Strategies***

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- **Develop multiple conduits of communication for current and future stakeholders.**
- **Facilitate opportunities to convene and to discuss and develop recommendations on public policy.**
- **Develop partnerships with and between entities to fulfill the mission of the South Kansas City Alliance.**
- **Develop and implement a comprehensive funding plan.**
- **Create an environment in South Kansas City that improves the quality of life.**