

Five-Year Strategic Plan Framework

South Kansas City Alliance



***Committee: Stacey Johnson-Cosby, Co-Chair, Rep. Kevin
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Beliefs of the Organization

We believe that communication and collaboration among all stakeholders enable the community to speak with a cohesive voice.

We believe that successful communities have strong economic engines to grow and sustain their revenue base.

We believe that community collaboration and cohesion result in economic and political strength.

We believe in safe, clean, aesthetically pleasing neighborhoods that promote a high quality of life.

We believe that quality education and employment opportunities must be accessible for all residents.

We believe strategic investment in public infrastructure and government services encourages well-planned private development.



Mission Statement

The mission of the South Kansas City Alliance, a coalition of diverse interests that provides a unified vision and cohesive voice for South Kansas City, is to advocate in the interest of people and community organizations in South Kansas City by:

- Promoting a positive image of South Kansas City
- Supporting, promoting and executing appropriate community development projects

- Collaborating with governmental agencies and local groups
- Recognizing our citizens as stakeholders and engaging them in meaningful dialogue and collaboration on matters that impact them
- Advancing educational opportunities in South Kansas City for everyone
- Encouraging public and private investment and economic development in South Kansas City



Parameters

- **We will not allow personal agendas or special interests to disrupt the collaborative efforts of the Alliance**
- **We will only engage in actions that further our mission**
- **We will respectfully consider opposing views**
- **We will operate with transparency, integrity, and respect**
- **We will remain 501 (c)(3) compliant**
- **We will work within our geographic boundaries**



Objectives

- **Increase membership and active engagement in the South Kansas City Alliance.**
- **Build and sustain a stable financial base.**
- **Advocate for public policies and positive change that support and advance the mission of the South Kansas City Alliance.**
- **Encourage and advocate for economic development for the benefit of South Kansas City and its stakeholders.**
- **Promote a high quality of life for South Kansas City.**



Strategies

- **Develop multiple conduits of communication for current and future stakeholders.**
- **Facilitate opportunities to convene and to discuss and develop recommendations on public policy.**
- **Develop partnerships with and between entities to fulfill the mission of the South Kansas City Alliance.**
- **Develop and implement a comprehensive funding plan.**
- **Create an environment in South Kansas City that improves the quality of life.**