

# SKCA

## SOUTH KANSAS CITY ALLIANCE

# 2018 Economic Development Summit

PARTNERS



## **BREAKING NEWS! Major Businesses-Commercial Update**

Get the scoop about all of the major economic development projects: construction updates, new jobs and future growth opportunities in South Kansas City from these employers



## **South Kansas City Demographic Data:**

What are the needs and opportunities in South Kansas City for housing, retail & commercial? What do the employees of major companies want? Hear from the experts: the KCMO Planning Department, Mid-America Regional Council (MARC) & the Kansas City Regional Association of Realtors

## **South Kansas City Small Business Success Stories:**

\*Betty Rae's (Waldo) \*Lady Bye & COCO Brookside (Brookside) \* Crows Coffee (Waldo/Red Bridge Shopping Center)  
Big Momma's Bakery-Café (SKC), \* Grade A Tree Care (Martin City) \* Urban Café-KC (Troost corridor)

## **Neighborhoods:**

- **UMKC Center for Neighborhoods** - Information about the Center's many free training programs for neighborhood leaders!
- **Kansas City Police Department South Patrol** – How to establish a neighborhood block watch and tips to deter burglaries and holiday thefts!

## **Breakouts: Procurement + Marketing + Networking Sessions:**

- **Learn how to do business with the City of Kansas City. Also, Edgemoor (airport project) - Women, Small, Veteran & Minority Owned Businesses! What are the opportunities? Plus, details about a FREE training program to expand your capacity.**
- **Hear how the Bier Station excels in social media marketing and through extensive community engagement! Learn effective & innovative marketing techniques from Novella Brandhouse!**
- **Sharpen your networking skills with tips from a Square One Small Business Specialist from the Mid-Continent Public Library!**

## **Avila University**

Goppert Theatre  
11901 Wornall Rd.

**Saturday, December 1<sup>st</sup>**

8:00 a.m.-1:30 p.m.  
8:00 a.m. –Registration & Breakfast

**FREE registration:**  
[www.SouthKCAAlliance.org](http://www.SouthKCAAlliance.org)

We will serve a FREE continental breakfast & buffet lunch

Luncheon Speaker

**John Hoffman**

Partner  
UC-B Properties  
Urban Housing Developer

## SPONSORS

Avila University  
Bannister Transformation & Development  
Burns & McDonnell  
Cerner  
City of Kansas City  
Jackson County Advocate  
Kansas City Association of Realtors  
Martin City Telegraph  
SPIRE