



"South Kansas City Alliance"

[www.southkcalliance.org](http://www.southkcalliance.org)



April  
12th  
2019

South Kansas City Alliance

# Senior Summit

8 a.m. - 2 p.m. St. Joseph Medical Center, Community Center, Building D  
1000 Carondelet Drive, Kansas City, MO

## SPONSORSHIP and/or VENDOR OPPORTUNITIES

### Presenting Sponsorship: \$5,000

Name/logo on all printed materials for the event as Presenting Sponsor  
Table with signage and space at event prior to and following luncheon in prominent location  
Full page 4-color ad on back cover of program book  
Complete full color ad in the SKCA digital program book (Ideal for social media and email)  
Opportunity to speak to the audience for 5 minutes and have literature distributed to audience

**You must provide the camera-ready ad in the proper size and your logo by 4/8.**

### Platinum Sponsorship: \$2,500

Name/logo on all printed materials for the event as Platinum Sponsor  
Table with signage and space at event prior to and following luncheon in prominent location  
Full page 4-color ad in program book  
Complete full color ad in the SKCA digital program book (Ideal for social media and email)  
Opportunity to speak to the audience for 2 minutes

**You must provide the camera-ready ad in the proper size and your logo by 4/8.**

### Gold Sponsorship: \$1,000

Name/logo on all printed materials for the event as Gold Sponsor  
Table with signage and space at event prior to and following luncheon in prominent location  
Half page 4-color ad in program book  
Complete full color ad in the SKCA digital program book (Ideal for social media and email)

**You must provide the camera-ready ad in the proper size and your logo by 4/8.**

### Silver Sponsorship: \$500

Name/logo on all printed materials for the event as Silver Sponsor  
Table with signage and space at event prior to and following luncheon  
Quarter page ad in program book

**You must provide the camera-ready ad in the proper size and your logo by 4/8.**

**Bronze Sponsorship: \$250**

Name/logo on all printed materials for the event as Bronze Sponsor  
Table with signage and space at event prior to and following luncheon  
Eighth page ad in program book

**You must provide the camera-ready ad in the proper size and your logo by 4/8.**

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**SPONSORSHIP and VENDOR INFORMATION- DEADLINE: 4/8**

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Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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**VENDOR TABLE**

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\_\_\_\_\_ 1 Table (6'-8' table). {Please check to the right if you need electricity.} \_\_\_\_\_ Electricity \$150  
If you will offer health screenings, please list the type. \_\_\_\_\_

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**PLEASE CHECK THE SPONSORSHIP LEVEL REQUESTED:**

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- \_\_\_\_\_ Presenting Sponsorship \$5,000
- \_\_\_\_\_ Platinum Sponsorship \$2,500
- \_\_\_\_\_ Gold Sponsorship \$1,000
- \_\_\_\_\_ Silver Sponsorship \$500
- \_\_\_\_\_ Bronze Sponsorship \$250

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**ADVERTISING OPPORTUNITIES:** **You must provide the camera-ready ad in the proper size and your logo by 4/8.**

- \_\_\_\_\_ Full page ad in Senior Summit Program (8.5 x 11) \$650
- \_\_\_\_\_ Half page ad in Senior Summit Program (8.5 x 5.5) \$350
- \_\_\_\_\_ Quarter page ad in Senior Summit Program (4.25 x 5.5) \$200
- \_\_\_\_\_ Eighth page ad in Senior Summit Program (4.25 x 2.75) \$125

**All ads will appear in the South Kansas City Alliance Senior Summit Program. In addition, advertisements will be included in our digital version along with Facebook and Twitter.**

**DEADLINE: 4/8 PAY ONLINE AT: [SouthKCAAlliance.org](http://SouthKCAAlliance.org) or PLEASE RETURN THIS FORM WITH CHECK PAYABLE TO:**

SKCA  
P.O. Box 7914, KCMO 64114